

To: Interested Parties
From: Maryland Health Benefit Exchange – Policy and Plan Management
Date: June 13, 2019
Re: Applicant selection criteria for participation in the Maryland Easy Enrollment Health Insurance Program Advisory Work Group.

On Monday, May 13, 2019, Governor Larry Hogan signed the Maryland Easy Enrollment Health Insurance Program (MEEHP) into law. The MEEHP establishes a facilitated enrollment pathway into insurance affordability programs by using the tax filing system to transmit information of uninsured filers from the Comptroller to MHBE for eligibility determination/enrollment. To support the efficient operation of this pathway and other requirements, the legislation requires MHBE to establish an Advisory Work Group (AWG) with diverse stakeholder representation.¹

MHBE released the MEEHP application on May 13, 2019 and applications were accepted until June 13, 2019. Given the expected volume of applications, MHBE has developed selection criteria to help evaluate submissions.

Applicant Selection Criteria:

1. Application completeness
 - MHBE will not consider incomplete applications.
2. Applicant experience
 - MHBE will consider applicant experience within their industry, and with their represented group, as factors in membership selection.
3. Applicant's interest group representation (if applicable)
 - MHBE will seek to maximize interest group representation on the MEEHP-AWG.
4. Applicant's statement of interest
 - MHBE will closely consider applicants' statement of interest as a part of their application. MHBE seeks to select members who will be engaged, thoughtful participants.
5. Applicant contribution to MEEHP Work Group diversity
 - MHBE will seek to ensure Work Group representation of members with diverse backgrounds (gender, geography, etc.)

Additionally, while not included in the legislation, MHBE will seek consumer representation on the MEEHP-AWG.

MHBE will select MEEHP Advisory Work Group participants no later than June 30, 2019, with an expected first session no later than July 31, 2019. MHBE will work with selected participants to determine an amenable date, time, and location. For more information please see MHBE's MEEHP webpage.²

¹ http://mgaleg.maryland.gov/2019RS/Chapters_noln/CH_424_sb0802e.pdf

² <https://www.marylandhbe.com/policy-legislation/work-groups/maryland-easy-enrollment-work-group/>