

DATA REPORT

September 30, 2021

# SUMMARY DASHBOARD

QHPs are measured since Nov. 1 when enrollment began for 2021. Medicaid enrollments, which continue year-round, are as of report cover date.

# SYSTEM DASHBOARD

Applications 171,971 associated to users

Completed 80,562

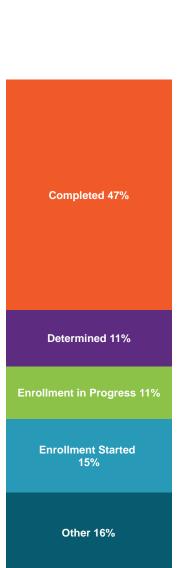
Determined 19,604

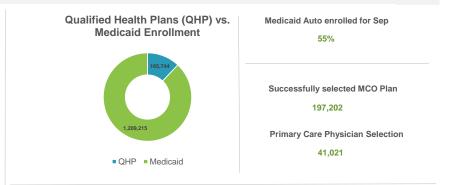
Enrollment in Progress 18,544

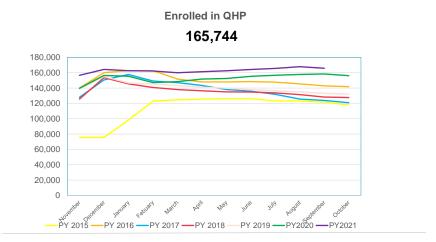
Enrollment Started 25,650

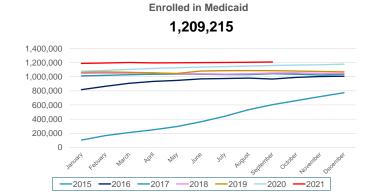
Other **27,611** 

Other includes: blank status, inactive, cancelled, denied, in process, partially enrolled and submitted.









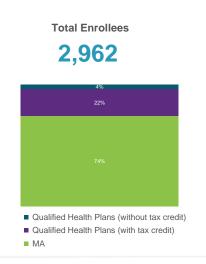
MAGI Medicaid enrollments (based Modified Adjusted Growth Income), covered in chart above, go through Maryland Health Connection. Non-MAGI Medicaid, about 300,000 enrollments with other eligibility criteria, go through the Maryland Department

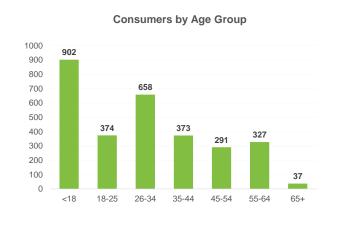
# MARYLAND EASY ENROLLMENT HEALTH INSURANCE PROGRAM DASHBOARD

Period is from Feb 28, 2021 to the end date on report cover.

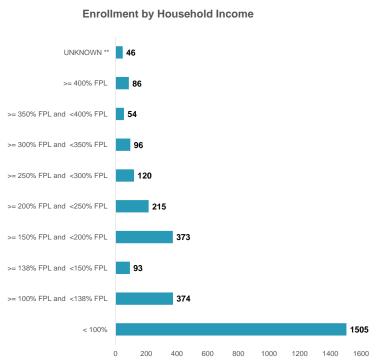
# Household tax files sent from Comptroller

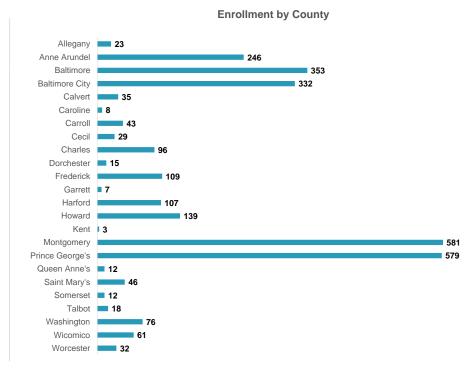
29,022





3



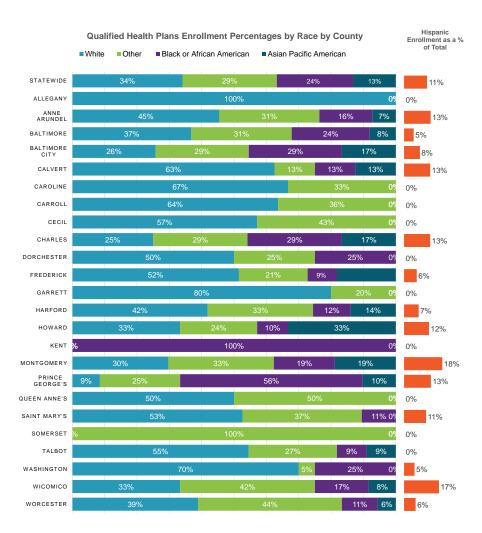


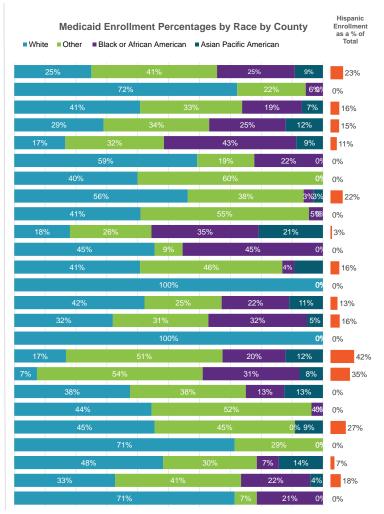
<sup>\*\*</sup>Enrollees who did not submit household income information and thus were not eligible for financial help.

Household income eligibility based on percentages above the Federal Poverty Level, defined as \$12,140 for an individual and \$25,100 for a family of four.

# MARYLAND EASY ENROLLMENT HEALTH INSURANCE PROGRAM RACE AND ETHNICITY

Period is from Feb 28, 2021 to the end date on report cover.





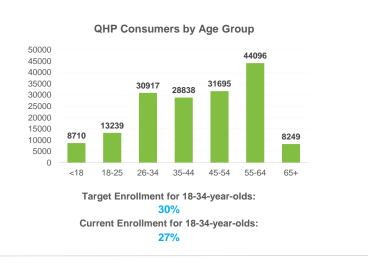
Race/ethnicity is reported voluntarily.

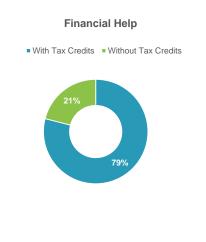
Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

# QUALIFIED HEALTH PLANS DASHBOARD

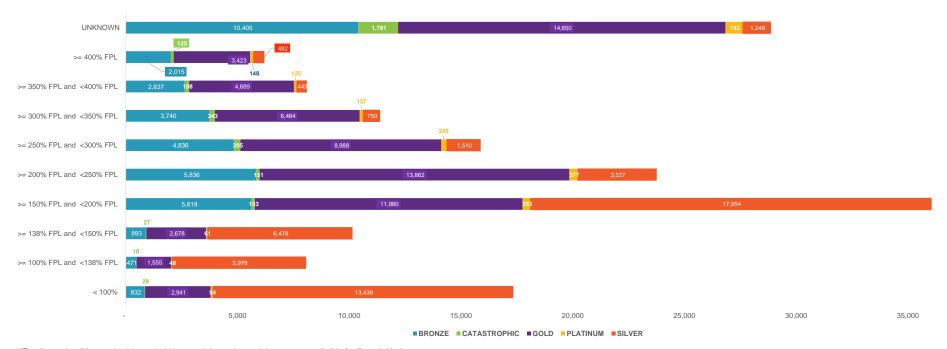
Period is from start of open enrollment Nov. 1 to the end date on report cover.







# QHP Enrollment by Household Income and Metal Level

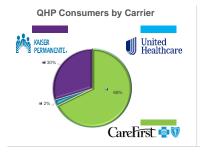


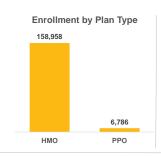
<sup>\*\*</sup>Enrollees who did not submit household income information and thus were not eligible for financial help.

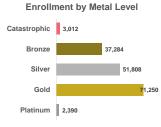
Household income eligibility based on percentages above the Federal Poverty Level, defined as \$12,140 for an individual and \$25,100 for a family of four.

# QUALIFIED HEALTH PLANS SELECTIONS

Period is from start of open enrollment Nov. 1 to the end date on report cover.



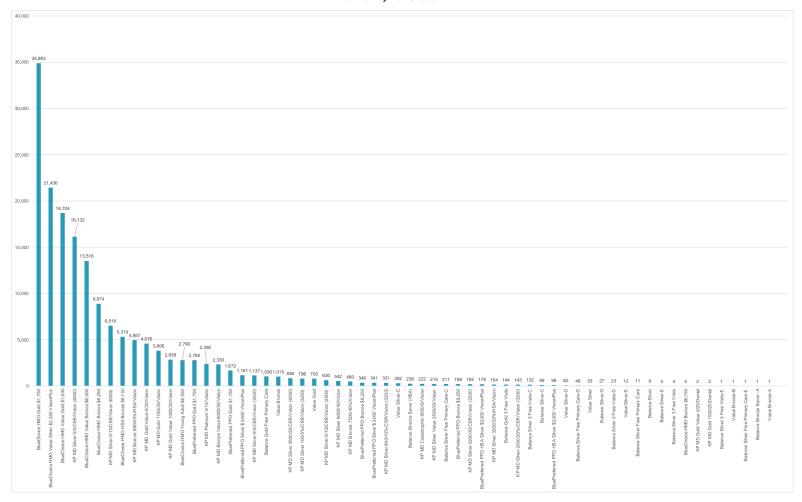




Metal levels (platinum, gold, silver, bronze) differ based on how you and the insurance company share the cost of your care. For example, insurance companies cover 90 cents on the dollar for platinum plans and 60 cents on the dollar for bronze plans. Financial help is only available through silver plans.

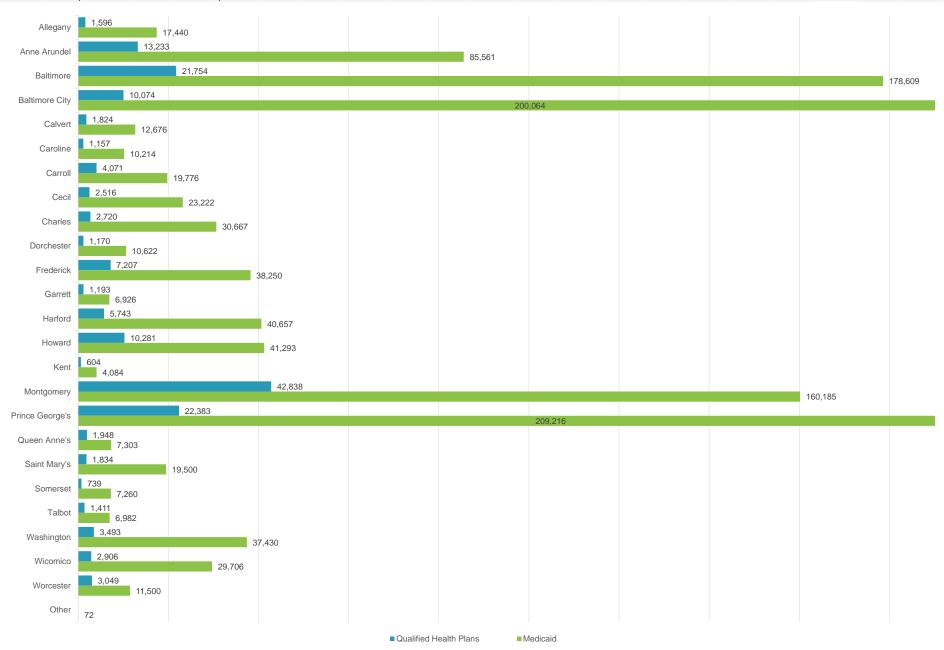
There are also different play types. Some allow you to see almost any doctor or healthcare facility; others limit your choices to a network of doctors and facilities or require you to pay more if you use providers outside the network.

### **Enrollment by Plan Choice**



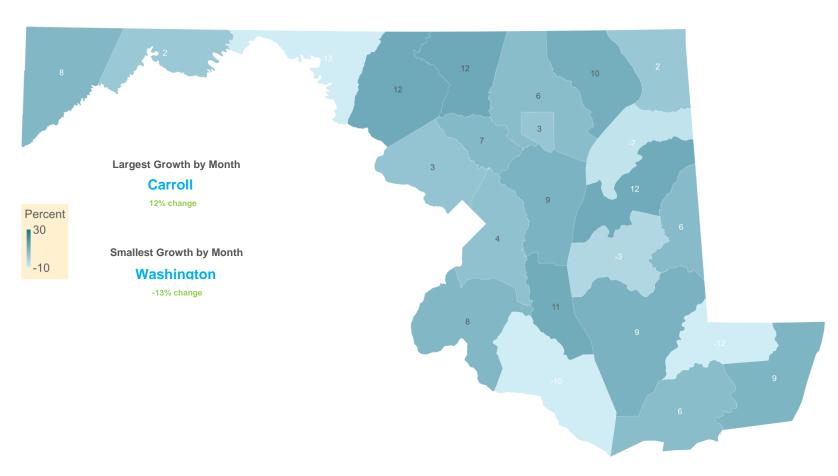
# ENROLLMENT DISTRIBUTION BY COUNTY

Period is from start of open enrollment Nov. 1 to the end date on report cover.



<sup>&</sup>quot;Other" enrollees may include dependents living out of state and residents of border counties whose mailing addresses may be in the ZIP code of a neighboring state.

# Percent Enrollment Comparison by Month

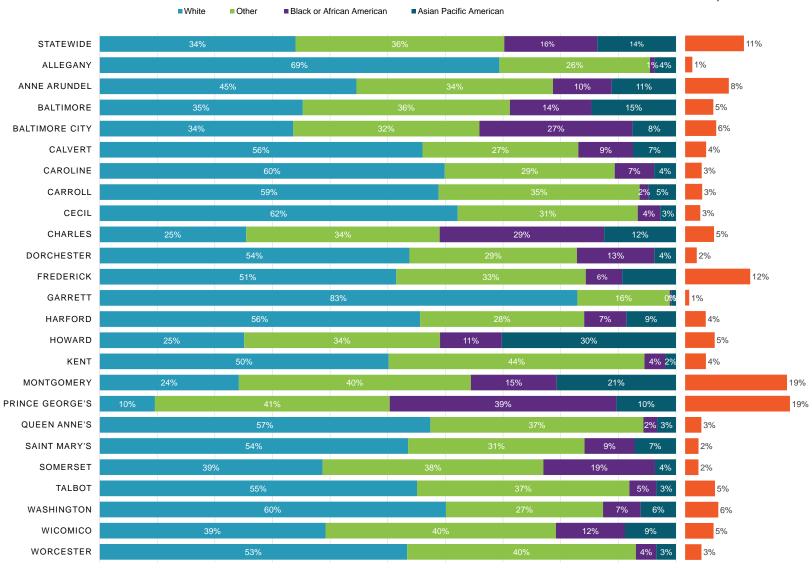


County lines include bodies of water.

Period is from start of open enrollment Nov. 1 to the end date on report cover.

# **Enrollment Percentages by Race by County**

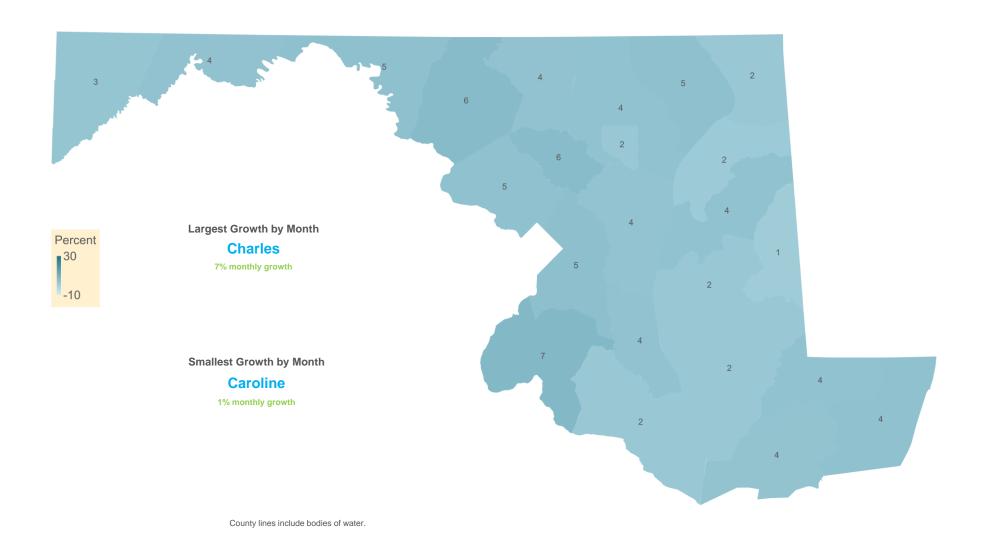
# Hispanic Enrollment as a % of Total



Race/ethnicity is reported voluntarily.

Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

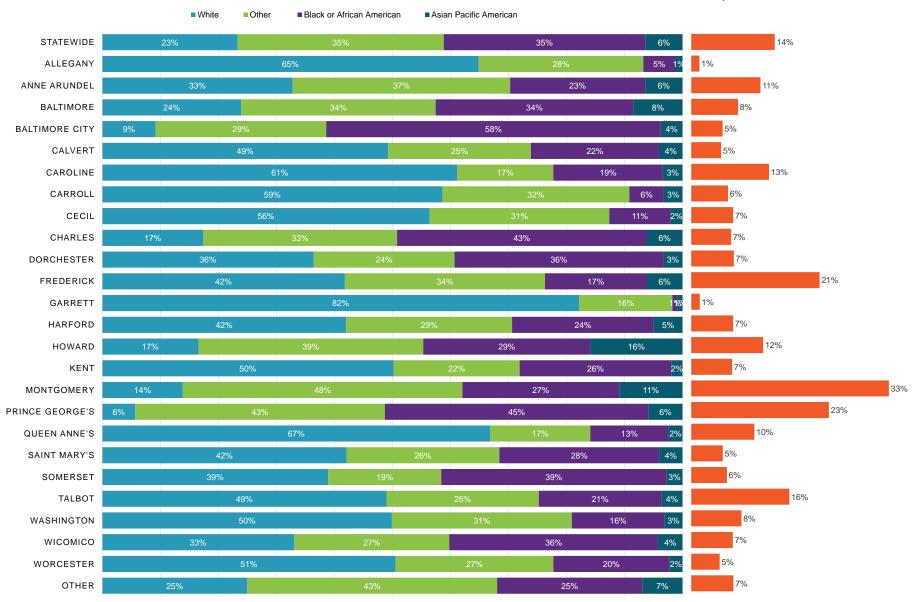
# Percent Enrollment Comparison by Month



Enrollment as of date on report cover.

# **Enrollment Percentages by Race by County**

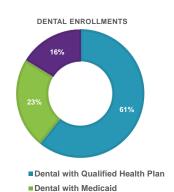
# Hispanic Enrollment as % of Total



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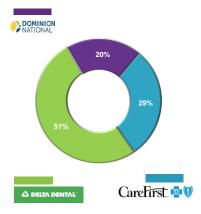
Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

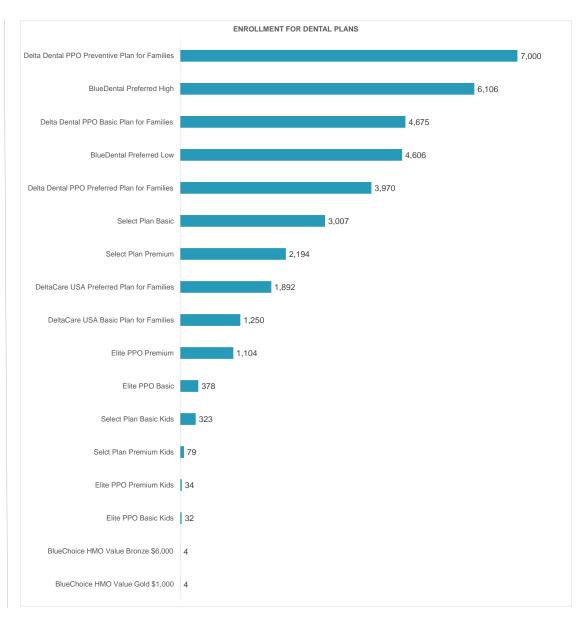
# TOTAL DENTAL 36,658



# **Dental Consumers by Carrier**

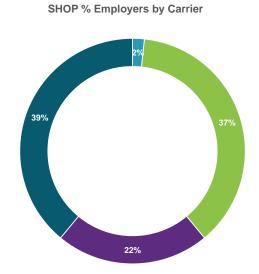
■Dental Alone



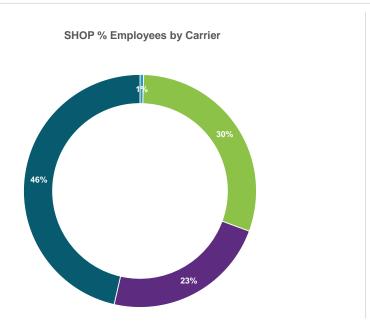


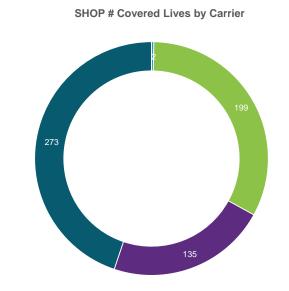
SHOP enrollments, which continue year-round, are as of August 2021





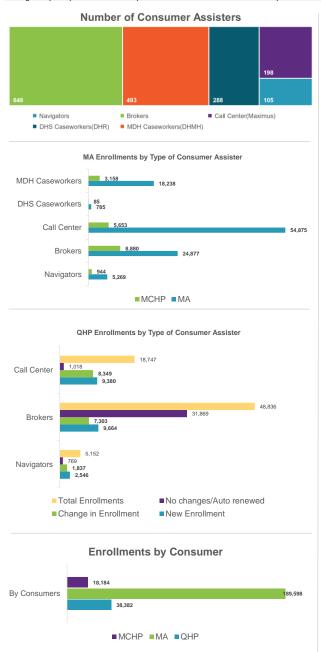
An employer may be enrolled in more than one carrier and dental





# CONSUMER ASSISTANCE

Change compares period from start of open enrollment Nov. 1 to the end date on report cover with comparable time frame a year earlier (closest date available +/- 3 days).





69,433

-10% from previous year.

# **Average Speed Answer**

0:18:45 min

+ 17:18 from previous year.

# **Average Hold Time**

0:00:46 sec

- 00:22 from previous year.

# **Calls Handled Time**

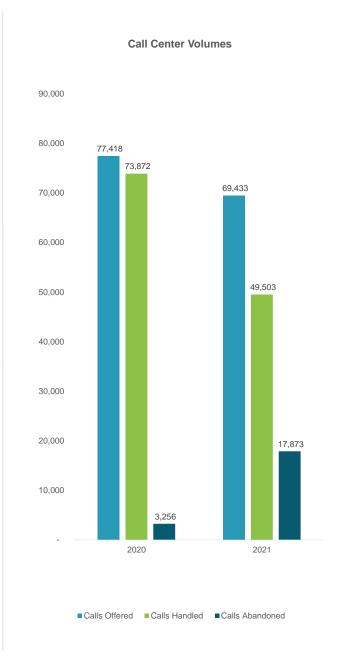
0:12:54 min

+ 02:02 from previous year.

# Average Quality Percent Rating

93%

-1% from previous year.



## WEBSITE AND MOBILE

Period is from start of open enrollment Nov. 1 to the end date on report cover.

**Website Visitors** 

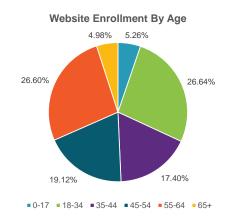
110,200

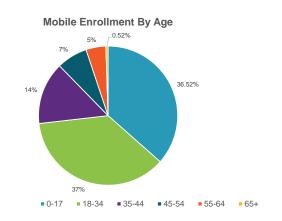
# Mobile App Downloads

116,767

# Enrollments Completed By Mobile App

MA MCHIP QHP 32,981 4,012 9,504









Website vs Mobile App Enrollment